



## GOOD CYCLES

Founded in 2013, Good Cycles is a social enterprise tackling youth unemployment.

We provide supported employment that prepares young people at risk of disengagement for better futures and quality jobs.

With the support of our partners, we run a range of retail, maintenance & logistics enterprises. Today, more than 80% of our revenue comes from commercial activities.

100% of our profit is reinvested in creating jobs and removing employment barriers affecting young people.

# ABOUT GOOD CYCLES

## OUR VISION

Creating inclusive cities and better livelihoods through sustainable solutions.

## OUR MISSION

Good Cycles empowers young people with barriers to work by offering them employment pathways. We improve their futures and contribute to more sustainable cities.





# RETAIL SHOPS

## Retail & Training

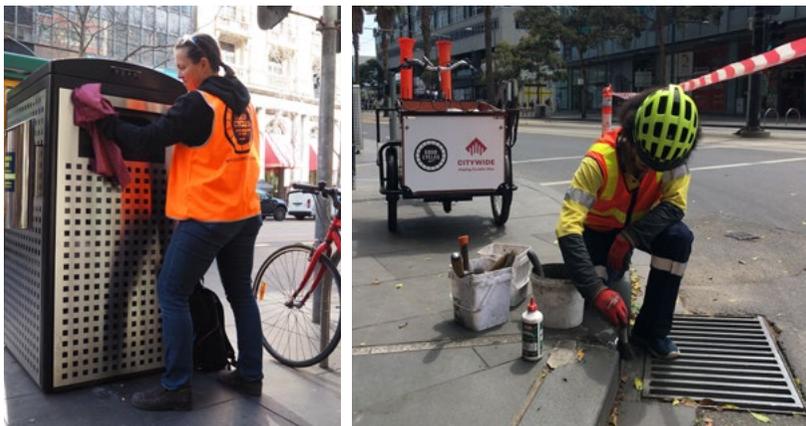
- Bike shop and service centre in Melbourne's CBD
- Bike shop and servicing centre in Geelong
- Pop-up service centre along the Capital City Trail, Docklands



# COMMERCIAL SERVICES

## Maintenance & Logistics services

- Mobile car share cleaning
- Bike Share operations
- Waste logistics and bin cleaning
- Inspection and remediation for roads, laneways and cycling paths
- Small-parcel deliveries and logistics



## Our Corporate Partners



# WHO WE SUPPORT

- At-risk youth
- Long-term unemployed
- Disengaged and socially isolated
- Physically and intellectually disabled
- Alcohol and drug rehabilitation
- Youth justice and prisons
- Refugees and asylum seekers



# OUR FUNDERS



# OUR COMMUNITY PARTNERS/SUPPORTERS



# EMPLOYMENT PROGRAMS

- Pre-employment Pedal Empowerment Program (PEP)
- Transitional Employment Program

## MAX'S STORY

"The program has 100% kept me from doing time. I dropped out of school when I was 14 or 15 and started an apprenticeship plastering. I did that until I was about 18 then I got myself into a sticky situation. I had a lot of trouble with the police.

Good Cycles has heaps of good people, all the trainers were really nice and welcoming. It was a good environment to come back to every week and one of the trainers came and sat through court with me last time. It showed me I've still got faith in people."



**“ PRIOR TO DOING THE GOOD CYCLES COURSE, I WAS REJECTED FOR JOB AFTER JOB. IT’S EASIER TO GET UP IN THE MORNING NOW AND GET ALONG WITH MY DAY.**

**IT’S GIVEN ME AN OPPORTUNITY WHEN NONE ELSE WERE THERE.”**

## SANGEETA'S STORY

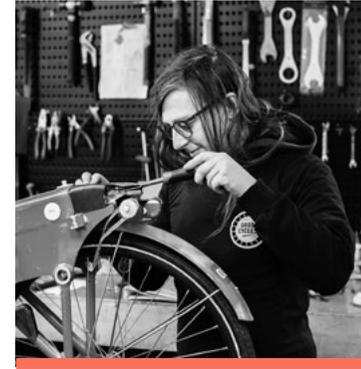
Despite her many skills, Sangeeta had difficulty securing steady work after she migrated from India, and as a migrant, she was not eligible for job seeker payments when COVID-19 hit. Good Cycles helped Sangeeta maintain a stable income, make local connections and identify opportunities to develop her career.



## AL'S STORY

When Al was referred to Good Cycles he wanted the chance to turn things around and build a positive future. Experience in three Good Cycles enterprises helped him find a path and a purpose. Life has evened out and he is learning from the best to become a bike mechanic.

# OUR IMPACT IN 2019/2020



66

Connected 66 young people facing barriers to employment to support networks in their community

55

Helped 55 young people increase their technical and transferable skills for employability

52

Paid 52 young people regular income

51

Supported 51 young people to meet their professional goals and 29 to meet their wellbeing goals

31

Assisted 31 young people strengthen their resumé

11,701

Covered 11,701 km by ebike to provide waste management services, for an emissions saving of 3447kg CO2 emissions

**“GOOD CYCLES IS DOING  
TREMENDOUS WORK  
TO SUPPORT EMPLOYMENT  
OPPORTUNITIES FOR SOME OF  
OUR MOST VULNERABLE.”**

Wade Noonan, Former Minister for Industry & Employment

**“FIRST DAY  
OF THE REST OF MY LIFE.”**

GC trainee after being offered full time work



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