



GOODCYCLES.ORG

f @GOODCYCLES

ig @GOODCYCLES

GOOD CYCLES

ACTIVE CYCLING SERVICES

Our active cycling services can help you improve your staff's health, wellbeing and productivity by making it easier to ride to work. Our services also support employment pathways for at-risk and disadvantaged young people.

Helping you look after your people

A recent study found that untreated mental health problems cost the Australian economy \$10.9 billion in productivity each year. Studies also demonstrate that regular exercise leads to increased productivity through improved energy levels, overall happiness and brain function. Our active cycling services, such as bicycle servicing and leasing, data collection and analysis and education strategies, will help your staff ride into work regularly.

Increased productivity

Your company will benefit from a healthier, happier and more productive workforce by engaging our services. A 2014 PwC report found that, on average, for every dollar a company spends on implementing a successful action to create a mentally healthy workplace it gains \$2.30. That means your return is more than double your investment.

That's a win for you, a win for your people and a win for the young people we work with, who you will be supporting when you engage our services. That sounds pretty good to us.



GOODCYCLES.ORG

f @GOODCYCLES

ig @GOODCYCLES

Services

We work with you to tailor solutions to increase utilisation of trip facilities by implementing staff behaviour change strategies. Staff education and empowerment is required in addition to simply providing end-of-trip facilities for staff to use.

We are able to engage staff to overcome key barriers and help increase the number of your staff that ride to work through the following services:

- end-of-trip bicycle servicing;
- data collection (including facilities use and staff surveys) to understand utilisation and key barriers to staff riding to work;
- bicycle and electric bicycle leasing for your staff to use to ride to work;
- staff workshops (relating to bicycle repairs, road safety and behaviour change);
- advising on and implementing education and empowerment strategies (including access to future Good Cycles membership programs).

Our expert partners

We work with a range of active transport and mobility experts to deliver our services including **Alta Planning + Design** who are leaders in innovative multimodal transportation engagement with proven experience in increasing the utilisation of cycling facilities. Our work methods are agile and flexible, allowing us to work collaboratively with any of your existing services or employee benefits.

Social impact

Our mission is to provide employment opportunities and support at-risk and disadvantaged young people to transition to the open labour market. We do this by providing pre-employment training programs alongside commercial services that embed direct work experience for our participants. 100% of our profits go directly to achieve our mission. By using our services, you will be directly supporting opportunities for those who are long-term unemployed, underemployed or come from disadvantage.

For more information, please contact:

Jaison Hoernel | Chief Executive Officer
Jason Mok | Business & Product Development Manager

jaison@goodcycles.org
jasonmok@goodcycles.org

